

SCAN TO DISCOVER EVEN MORE

We've created our first interactive catalogue. There's video features and you can shop directly - plus a chance to win in our monthly prize draw

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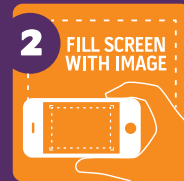
START BLIPPING!

Whenever you spot a Blippar interactive logo, open the app and hold your device over the page. The content will appear on your screen. Get Blipping!



1

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2

FILL SCREEN
WITH IMAGE



3

BLIP...
IMAGE JUMPS
TO LIFE!



Blipping the Argos Catalogue pages

MORE CHOICE



VIDEO FEATURES

WIN

£1000 OF ARGOS VOUCHERS
IN OUR MONTHLY PRIZE DRAW

Jewellery & Watches

Fashion & designer	9
Ladies' jewellery	26
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Gifts & Hobbies

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Health & Personal Care

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Female grooming	226
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Sports & Leisure

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Garden & DIY

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Technology, Computer & Office

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Radio	550
Cameras	560
Photo accessories	590
Camcorders	595
Binoculars	598
Mobiles & accessories	601
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Kitchen & Laundry

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Bathroom	1182
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Kids' bedding	1363
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